

CITY OF LA CROSSE  
EMPLOYMENT OPPORTUNITY  
**SALES & MARKETING REPRESENTATIVE**  
**LA CROSSE CENTER**

The City of La Crosse is accepting applications for a full-time **Sales & Marketing Representative** to work at the La Crosse Center. Under the direction of the Operations Manager, this position is responsible for developing and implementing marketing and sales plans to attract conventions, trade shows and other events to the La Crosse Center; and designing and producing related advertising, marketing and promotional materials.

Applicants must have a Bachelor's degree in Marketing, Advertising, Public Relations or related field, four years marketing/media sales experience, or any combination of education and experience that provides equivalent knowledge, skills and abilities. Must be detail-oriented and have excellent oral and written communication skills. Must be proficient in Microsoft Office. AutoCad experience preferred. Must have a valid driver's license. Selected candidate subject to background check and post-offer/pre-employment drug screen.

Annual salary range for this exempt position is \$48,479.22 to \$55,521.96, depending on qualifications. The City offers a comprehensive benefit package including medical insurance, voluntary dental and vision plans, Wisconsin Retirement Plan, deferred compensation, Roth IRA, life insurance, income continuation insurance, paid holidays, vacation, and sick leave. The City of La Crosse supports attaining a representative workforce and workplace equity. **Applications must be received by December 21, 2018.** To be considered submit a completed City of La Crosse employment application and resume to:



City of La Crosse Human Resources Department  
400 La Crosse Street  
La Crosse, Wisconsin 54601  
(608) 789-7595

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